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**PERISHABLES GROUP RELEASES STATE OF THE DEPARTMENT
REPORTS**

CHICAGO, IL – August 25, 2008 – The Perishables Group, a market research firm specializing in the fresh food industry, recently released its annual State of the Department reports for each of the five core fresh food supermarket departments: produce, meat, seafood, deli and bakery.

In addition to key sales statistics for each fresh department, the reports highlight category trends, new products, factors affecting consumer purchases and significant changes occurring in the industry. This information can be used to capitalize on current opportunities in the market.

State of the Department reports break down fresh food departments and use Perishables Group's market research, data and analytics to provide a comprehensive review of each department's performance and notable trends over the past year. The reports give suppliers and retailers the unique opportunity to see how their products and departments compare with their region and the total U.S.

“This is a service that we are both excited and proud to offer our clients,” said Sherry Frey, vice president of account services for the Perishables Group. “It is important that we offer suppliers and retailers a variety of ways to stay up-to-date on the fresh food industry and identify new market opportunities.”

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For more information or to purchase the Perishables Group State of the Department reports, e-mail info@perishablesgroup.com or call Deandra Carbone at 847.426.2665.

The Perishables Group is a Chicago-based consulting firm focused on creating innovation and value for clients in the fresh food industry. Perishables Group expertise includes category development, supply chain management, activity-based costing, research, analytics and marketing communications.

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