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**PERISHABLES GROUP ADDS ACCOUNT MANAGER IN WASHINGTON**

CHICAGO – April 16, 2008 – The Perishables Group, a national consulting firm specializing in perishable food marketing, continues to expand with the addition of an account manager based in Washington state.

Amy Smith joins the Perishables Group with 12 years of experience in marketing and data analysis. She previously worked for Stemilt Growers, a leading tree fruit supplier, as part of the business analysis team. Prior to Stemilt, Amy worked for the Washington Apple Commission as a marketing analyst and as part of the original category management program. Amy holds a bachelor's degree in agricultural economics from Washington State University.

“Amy’s extensive experience in the fresh foods industry will be an asset to the Perishables Group and our clients,” said Sherry Frey, vice president of account services for the Perishables Group. “She understands the language and trends of the industry. Amy’s clients will benefit from her ability to view their performance both independently and within the scope of the entire department or industry.”

The Perishables Group is an independent consulting firm focused on innovation and creating value for clients in the fresh food industry. Our expertise includes category development, supply chain management, activity based costing, research and marketing services.

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**PERISHABLES GROUP®**

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